



A brand of Predusk Technology Pvt. Ltd.

## Case Study

# ProcessVenue Transforming Data Annotation & Labelling Operations with DADP

[www.processvenue.com](http://www.processvenue.com)



## Client Overview

Our client, a U.S.-based technology company, needed large volumes of high-quality labelled data to train and improve their AI/ML models.

Their internal teams were facing challenges with managing multiple annotation projects, maintaining consistent quality, and meeting aggressive timelines. They partnered with ProcessVenue to set up a structured, scalable data annotation and labelling operation using DADP, our Human-in-the-Loop (HITL) platform.



# Objective

To build a reliable and scalable data annotation & labelling workflow that could support multiple AI use cases while ensuring high accuracy and fast turnaround.

The client wanted to standardize guidelines, reduce rework, and gain visibility into project status, quality, and productivity across all annotation tasks.

They were looking for a partner who could combine technology, processes, and trained teams to deliver production-ready labelled datasets.



# Solution

**DADP-Powered Annotation Workflows:** Set up projects with clear taxonomies, label definitions, and task queues for images, documents, and text data.

**Human-in-the-Loop QA:** Deployed trained annotators, reviewers, and auditors with multi-level quality checks for critical labels.

**Standardized Guidelines:** Co-created detailed labelling guidelines and sample sets with the client to ensure consistency across teams.

**Live Tracking & Reporting:** Enabled dashboards for volume, accuracy, reviewer feedback, and turnaround time, allowing continuous improvement.



# Value and Impact

Our services delivered the following benefits to our client:



**Up to 50% Faster Annotation Cycles:** Streamlined workflows and clear prioritization reduced turnaround time for labelled datasets.



**Improved Label Quality:** Multi-level QA and standardized guidelines significantly reduced annotation errors and rework.



**Confidence in compliance and accuracy,** enabling faster internal approvals and rollout.

99%+

Annotation  
Accuracy

3x

Increase in Monthly Labelled  
Data Volume

Near 100%

SLA Adherence on Priority  
Annotation Projects

Our services enabled the client to reliably feed their AI/ML models with high-quality labelled data, accelerating experimentation, deployment, and ongoing improvements.

# About ProcessVenue

At ProcessVenue, we believe outsourcing is more than just delegation—it is a powerful strategic alliance. It's about building partnerships that are deeply integrated with cutting-edge automation and AI. This synergy unlocks new levels of growth, efficiency, and innovation.

With over 15 years of experience, we have helped startups, enterprises, and global brands streamline operations, reduce costs, and enhance productivity through a process-driven approach.

Our AI-powered business process outsourcing solutions, combined with human expertise, ensure seamless execution, data security, and 24/7 global support—empowering your business to focus on what matters most.


# Why ProcessVenue

  
**15+**  
Years of Industry  
Experience

  
**20+**  
Countries  
Served

  
**10k+**  
Successful  
Projects

  
**24/7**  
Global  
Support

  
AI + Human  
Expertise

  
Regulatory  
Compliance  
(GDPR, ISO, SOC2 & HIPAA)



## Reach out to us

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